# Transport Planning; Healthy Placemaking and Childhood Obesity

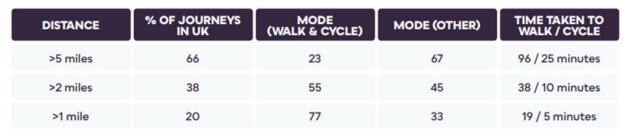




#### **Transport Context**

- Obesity/inactivity levels are high
- Low car ownership 33.1% of households have no car/van
- Average distance to Primary school 1.6 miles / Secondary 3.5 (national data)

Mode of Travel	School (%)	Work (%)
Walk	46	9.1
Cycle	3	2
Car	35	61.7
Public transport	15	4.8
Other	1	22.4



#### Travel time to employment centre by bicycle, minutes (i)



#### Travel time to employment centre by car, minutes (i)

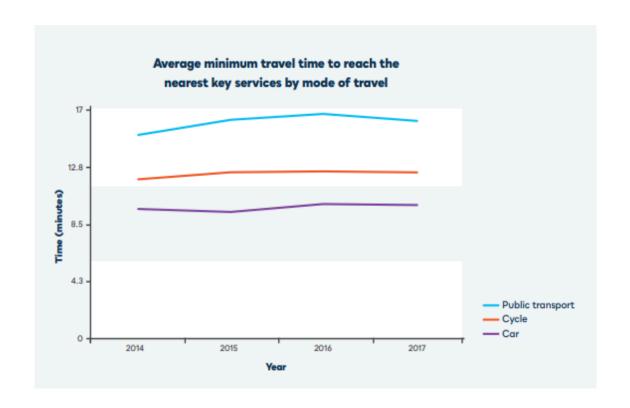


#### Travel time to employment centre by public transport and walking, minutes (i)



## Why do people rely on cars?

- High levels of no car households (33.1%)
- Convenience
- Quicker
- More affordable (once car purchased)
- Spatial gaps in bus network
- Congestion is subjective –network flows relatively well
- Journey time Reliability is poor network resilience
- Incidents cause issues accidents/planned and emergency works

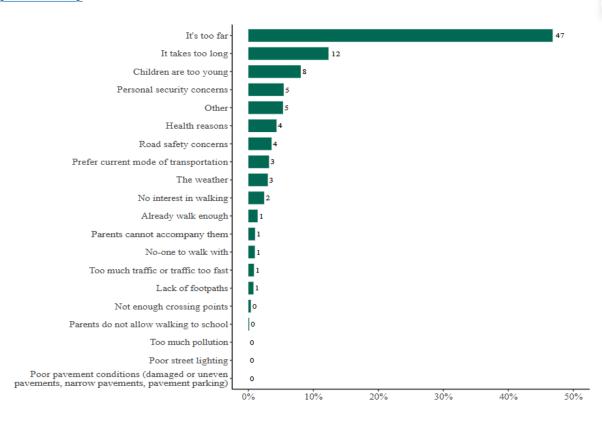


## Why do children not walk to school?

- 46% of children walk to school lower figures recorded over recent years
- Main barriers are perception based "it's too far"
- Average 1.6 miles to primary school / 3.5 miles to secondary (national)
- Middlesbrough is more compact/less average distance and low topography
- Roughly 30 minutes to walk/10 minutes to cycle

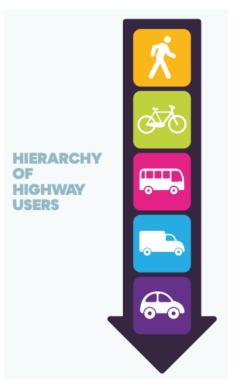
## Barriers and encouragements to walking to school

Chart 28: Main reason for not walking to school more often: England, 2021 (NTS0809)



# Highway Infrastructure Delivery Plan / Integrated Transport Strategy

- Hierarchy of need improvements for active modes at the heart of everything
- Improved accessibility/inter-connected journeys
- Improved resilience/journey time reliability
- Modal shift reduces demand / improves efficiency



- Operates safely
- Operates efficiently
- Creates more reliable journeys
- Operates sustainably
- Improves the local environment
- Supports public health agenda
- Supports the local economy
- Improves people's lives, creating access to jobs, retail, education, and leisure opportunities
- Supports social mobility





# City Region Sustainable Transport Settlement / Levelling Up Fund

- TVCA regional allocations
- Improvements to sustainable transport (bus/walk/wheel)
- Key transport corridors destinations and demand

Newport Road Longlands Road Stainton Way/Parkway Centre Green Lane

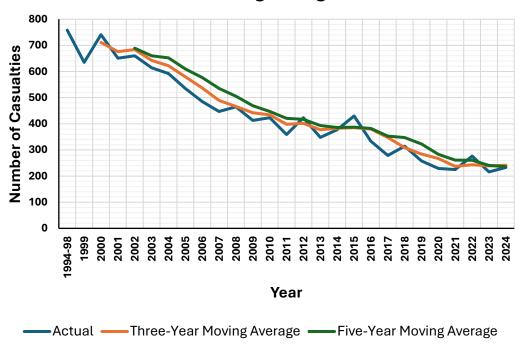
- bus/cycle improvements
- "last mile"
- Regional bus routes
- Safe access to schools
- Behaviour change / modal shift





## Road Safety

All Casualties:
Comparison of Actual, Three-Year and Five-Year
Moving Averages



Downward trend – some anomalies Slight increase in KSI child figures over last few years Pandemic figures anomaly

Child KSI Casualties, 1994-98 to 2024 - Five-Year Moving Average: Target v. Actual



# Road Safety Initiatives; Promotion, Education and Training





Year 5/6 Bikeability 1259 places Balanceability – 74 places



Year 3 – 1057 places

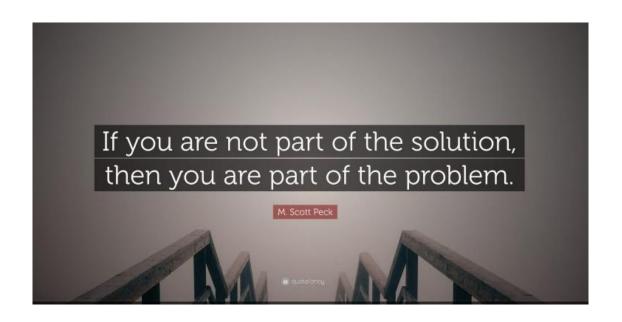




School assemblies Dr Bike/fix it sessions Guided Rides Secure cycle parking

## Summary

- Middlesbrough doesn't have congestion traffic and network resilience is the issue
- Too many people rely on private vehicles, albeit low car ownership
- Safety numbers in Middlesbrough are good perception key
- Active transport can play a major role in health improvements
- Behaviour change / modal shift required
- Infrastructure required to encourage / overcome perceptions



#### YOU ARE NOT STUCK IN TRAFFIC



